

# 天津政府考察交流会议流程

## UK SME in China – Introduction To Tianjin Free-Trade Zoon

**24 JUN 2017 14:00PM-17:00PM**

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### **PURPOSE**

Aims to help British SME in developing and exploring their business opportunities in China by Tianjin government. To have a better understanding of Chinese government regulation and policy benefits. The event will provide an opportunity for UK SME to directly communicate with the Tianjin Government and trade-free zone decision maker, which would create potential collaborations between them.

### **TOPIC**

- Benefits of Tianjin free-trade zoon for UK enterprises
- Introduction of trade, finance, media and other industries in UK
- Successful Experience Sharing: Chinese companies in UK

### **AGENDA**

14:00-14:30 Welcome speech by Prof. Tang (Vice President of Henley Business School)

雷丁大学亨利商学院副院长讲话

14:30-15:00 Tianjin Introduction (Government Speech)

天津政府代表讲话

15:00-15:30 Honey Partnership LLP (Chairman Speech)

英国企业代表讲话

15:30-16:00 Tai Ping Insurance LLP (General manager Speech)

## 中资企业代表讲话

16:00-17:00 Discussion (讨论交流)

### **PARTICIPANT FROM CHINA**

- **WENJIN YAN 闫文瑾** - Director of Tianjin Commerce Commission  
Trade-Free Department  
天津市商务委员会自贸处主任科员
- **TE JIA 贾特** – Administrator of Tianjin Pilot Free Trade Zone  
Management Department  
天津自贸试验区管委会办公室科员
- **YANG SUN 孙洋** – Director of Tianjin Binhai Business District Service  
Department  
天津市滨海新区中心商务区金融服务局副局长
- **RUIHUA ZHANG 张瑞华** – Director of Tianjin Economic Development  
Area Regulation And Strategy Management Department  
天津市经济技术开发区管理委员会政策研究室副主任
- **GUANGYU CHEN 陈光宇** – Administrator of Tianjin Port Free Trade  
Zoon Management Committee  
天津港保税区管委会贸易发展局科员

### **PARTICIPANT FROM UK**

- **JIMMY YAN** – General Manager of Tai Ping Insurance LLP UK  
太平保险英国总经理
- **DONGSHENG CHEN** – General Manager of Tianjin Airline UK LTD  
天津航空公司英国总经理
- **AIJUN LI** – General Manager of Tianshi Group  
天狮集团英国总经理
- **Mark Adams** – Chairman of Honey Partnership LLP

More participant will be confirmed later

*Event organised by Henley business school HAINA, University of Reading*