



Inspiring business



Date
13 March 2019

Time
09:00 – 16:30

Location
116 Pall Mall
London
SW1Y 5ED

IoD members
£200 + VAT

Non-members
£300 + VAT

Brittelstand® Symposium

Addressing the challenges of Mid-Sized Enterprises

Joined by a leading line-up of guest chairs, an exceptional list of keynote speakers will address important issues facing mid-sized businesses today.

Delegates are invited to attend four of the eight breakout sessions across the day, each one covering insightful topics including:

- Skilling your Board for Scale
- Expanding Internationally
- Scaling Your Business
- Embracing Marketing Technologies
- Accessing Funding
- Boosting Productivity
- Cyber Security
- Filling the Skills Gap

To apply to attend please email:
laura.jumnoodoo@iod.com

Places are limited and you must meet the minimum eligibility to attend

In partnership
with



Programme for the day

Morning

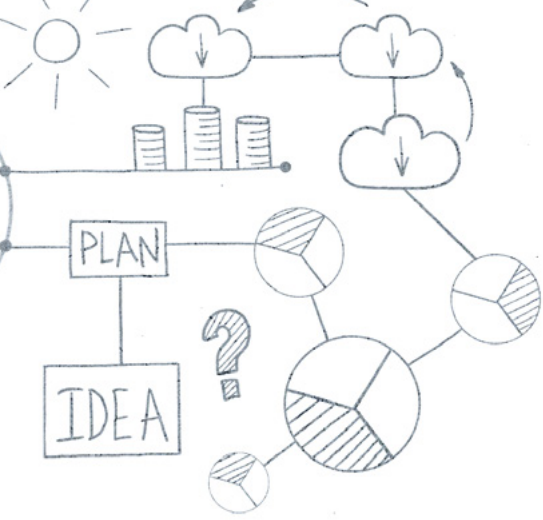
- 8:30 Registration**
- 9:30 Welcome**
Chris Dodson OBE DL, Chairman, Biz Utd
- 9:35 Keynote 1 - opening address**
- 10:05 Keynote 2 - opening address**
Paul Uppal, Small Business Commissioner
- Keynote 3 - opening address**
Catherine Lewis La Torre, CEO,
British Patient Capital
- Keynote Q&A (5 minutes)**
- 10:30 Session 1a - Accessing Funding**
Catherine Lewis La Torre, CEO,
British Patient Capital **(Chair)**
Claire Dorrian, London Stock Exchange
Stephen Welton, CEO Business
Growth Fund
- Session 1b - Skilling you and your Board for Scale**
Kathryn Stone OBE, Parliamentary
Commissioner for Standards **(Chair)**
Roger Barker, Head of Corporate
Governance, IoD
Maria Villax, Manager, PwC
- 11:15 Session 2a - AI & Machine Learning**
Zoë Webster, Director of AI and Data
Economy, Innovate UK **(Chair)**
Chris Sykes, CEO and Head of AI &
Robotics, Volume
Alex Holman-Butt, Head of Product,
MezzoLabs
Ben Gamble, CTO, Quincus
Liz Reid, MD, Robot Solutions
- Session 2b - Expanding internationally**
James Watts, Deputy Head, London trade
and Investment UK Regions DIT **(Chair)**
Rebecca Reading, Director, PwC
Danny Brooks, MD, VHR
Chris Craggs, CEO, McFT
- 11:55 REFRESHMENT BREAK**

Afternoon

- 12:20 Session 3a - Boosting productivity**
Graham Allcott, Author, Speaker,
Podcaster **(Chair)**
Tara Mei, Founder, Kitchen Table Projects
- Session 3b - Scaling your Business**
Amir Nooriala, COO, OakNorth **(Chair)**
Sean Taylor, CEO, Redwood Technologies
Will King, Founder, King of Shaves
Kate Wilson, MD, Nosy Crow
- 13:00 LUNCH**
- 14:00 Panel session - BREXIT**
Allie Renison, Head of Europe & Trade Policy,
IoD **(Chair)**
Helen Smith, Immigration Solicitor,
North Star Law
Emily Khan, Beyond Brexit Lead, PwC
David Evans, Joint CEO, Collinson
- 14:50 Session 4a - Protecting your business by bolstering cyber security**
Rob May, CEO, Ramsac **(Chair)**
Asam Malik, Director Technology Risk Assurance,
PwC
Emma Osborn, Founder, OCSRC
- Session 4b - Addressing the Skills Gap**
Victoria McLean, CEO & MD, City CV **(Chair)**
Christopher Moore, CEO, The Clink
Tim Thomas, Director of Employment and Skills
Policy, EEF
Natasha Oppenheim, CEO, No Desire to Retire
- 15:30 REFRESHMENT BREAK**
- 15:50 Keynote 4 - Marxist-Capitalism: Rage Within The Machine**
Simon Biltcliffe, Founder & CEO, Webmart
- 16:20 Keynote 5 - My Vision of the Future...**
- 17:00 Closing address**
Edwin Morgan, Director General -
External Affairs, IoD

**timings and speakers may be subject to change*





Speakers

Why attend

By attending this conference you will make business connections amongst your peers, explore opportunities of mutual interest, find out how others are embracing innovation, share insights and good practices, learn from the speakers, find out how your peers have accessed funds for growth and many other relevant benefits.

Eligibility to attend?

Directors and shareholders of wealth creating businesses with an annual turnover of more than £1m and typically less than £100m.

(Wealth creators are those directors, shareholders and/or their companies that are not mostly suppliers of services to UK businesses, and typically export to a greater or lesser extent.)



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